

# Ashok Leyland Launches First India-Made Electric Bus (Download PDF)

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Hinduja Group's flagship company Ashok Leyland has launched first Made in India electric bus. This bus is non-polluting and has zero-emissions. Bus launched in lines with National Electric Mobility Plan. The objective is 20 percent penetration of eco-friendly vehicles by 2020.

 Image of First India-Made Electric Bus

*Image of First India-Made Electric Bus*

- Subsidy provided by the Central government's FAME (Faster Adoption and Manufacturing of Hybrid and Electric) Vehicles scheme.
- These new buses is planned to be used in heritage sites, tarmacs, rural areas, metro stations, hill stations, IT firms and educational institutions.
- State Transport can use them for environment friendly and mass public transportation.
- Control air pollution with zero tailpipe emissions and lower noise pollution.

## Key Aspects

- Bus will be offered on multiple platforms and have seating capacity of 35 to a maximum of 65.
- Can travel up to 120 km on a single recharge under standard test conditions.
- Integrated with a fire detection and suppression system.
- Costs between Rs 1.50 crore to Rs 3.50 crore.
- Can be manufactured in all the 7 manufacturing facilities owned by the company.
- Currently, manufactured in Alwar (Rajasthan) and Tamil Nadu.
- Built on mass-market platform providing minimal operational and maintenance costs.
- Support the government initiatives of reducing fuel import bill.

## About National Electric Mobility Mission Plan (NEMMP) 2020

- NEMMP 2020 is one of most aspiring initiatives undertaken by Central Government.

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- Set a target to achieve 6-7 million sales of hybrid and electric vehicles year on year from 2020 onward.
- Promotes hybrid and electric vehicles in India to achieve national fuel security.

## About Ashok Leyland

- Ashok Leyland is an Indian automobile manufacturing company.
- Ashok Leyland is:
  - 2<sup>nd</sup> largest commercial vehicle manufacturer in India
  - 4<sup>th</sup> largest manufacturer of buses in the world
  - 16<sup>th</sup> largest manufacturer of trucks world
- **Founded:** 1948
- **Headquartered:** Chennai, Tamil Nadu, India
- **Products:**
  - Automobiles
  - Engines
  - Commercial Vehicles

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