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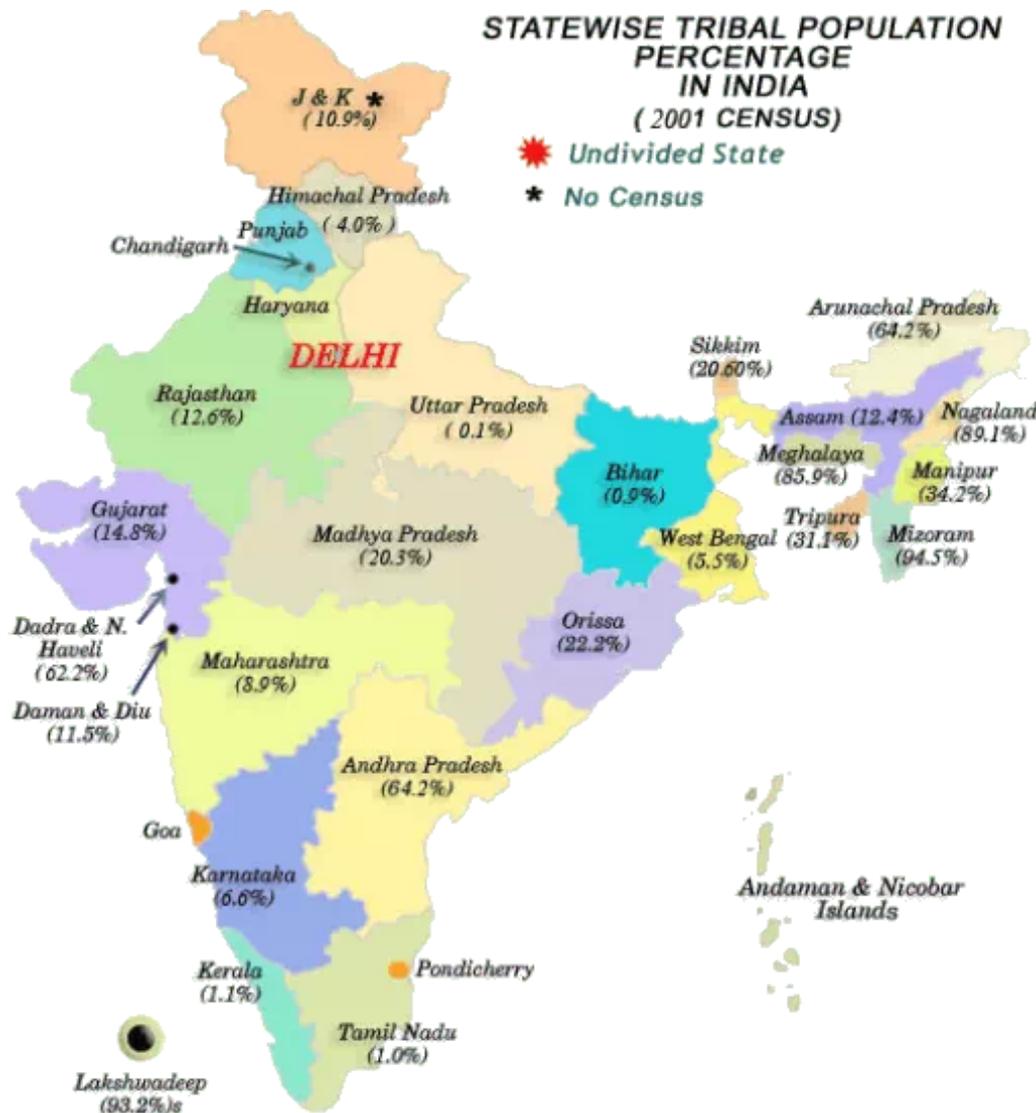
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## TRIFED Scales Up Campaigns for Forest Produce- Minimum Support Price, MoUs & Marketing (Important) (Download PDF)

(November 5, 2017)

Tribals constitute 8.6 % of population. National Workshop on minimum support price for minor forest produce provides “Fair and Equitable Deal to the Tribals”. MSP establishes framework of assurance of buying at a particular price for primary processing, storage, transportation etc. ensuring sustainability of the resource base.



Map of Tribal Population

### Minimum Support Price (MSP) for Minor Forest Produce (MFP)

- Scheme was implemented in 9 States and was expanded nationwide.

- Minor Forest Produce is very important to tribal economy with lack of storage facility and logistics.
- The MSP for MFP provides a safety net for these tribals with lack of facilities.
- MFP collection centers should also sell items of daily need to the tribals.
- With MSP, MFP now has potential for largest generation of revenue.
- Social media and new technology will be used to sell produces at best prices.
- Minimum Support Price overcome the market price fluctuations
- Minimum Support Price is given for 24 Minor Forest Produce and will be extended to other produce.
- Scheme is to be implemented through women's self-help group and emphasize Haat Bazaars.
- State is expected to play the role of as active player.

## **MFP Scheme Details**

- Government of India provides financial support for part of working capital requirement of State Implementing Agencies and shares losses in the ratio of 75: 25.
- Envisages training of tribal MFP gatherers on sustainable harvesting and value addition activities.
- Seeks to institutionalize sustainable collection, value addition, market infrastructure development, knowledge base expansion of MFPs and market intelligence development.
- Strengthens the bargaining power of Gram Sabhas and Panchayats and their involvement
- TRIFED is the Central Nodal Agency for implementation and monitoring of the scheme through State level implementing agencies.

## **Minor Forest Produce (MFP)**

- Major livelihood for tribals belonging to the poorest of the poor section of society.
- Majority of 100 million tribals depend on MFPs for food, fodder, shelter, medicines and cash income.
- Provides critical subsistence during the lean seasons, particularly for primitive tribal groups such as hunter-gatherers, and the landless.
- Tribals derive 20 - 40 % of their annual income from MFP on which they spend major portion of their time. Activity has strong linkage to women's financial empowerment as most of the MFPs are collected, used, and sold by women.
- MFP has the potential to create about 10 million workday's jobs annually.

## **TRIFED MoU with Amazon**

- Expands 'Tribe India' brand to National & International markets through e-commerce.
- Authentic tribal art and craft will be showcased on [www.amazon.in](http://www.amazon.in) for sale
- Promotes tribal handicrafts like handloom products, cane and bamboo products, tribal jewellery, Dhokra craft, tribal weaves and embroidery, tribal paintings
- About Amazon Retail Services
- [www.amazon.in](http://www.amazon.in) and mobile app provide convenient access to over 65 million products.
- Provides safe and secure ordering experience, convenient electronic payments, Cash on Delivery, and customer service support.

## **“TRIBES INDIA” Showrooms**

- Managed by TRIFED
- Offer a range of Tribal Products including metal craft, tribal textiles, jewelry, tribal paintings, cane & bamboo, pottery, gifts and novelties, organic and natural products.
- TRIFED has established chain of 42 retail outlets and tie-ups with 13 State level Emporiums.
- Provides opportunities to the tribal artisans to market products on sustained basis.

## **Tribes Assisted by TRIFED**

TRIFED sources products from tribals.

- In the North:
  - Bhutia tribes in the Uttrakhand
  - Bodh & Kinnaura tribes in Himachal Pradesh
- In the South:
  - Toda & Irula Tribes in Nilgiri Hills
- Tribes of North Eastern States like Tangkhul Naga, Bodo, Konyak & Dimasa Tribes
- Tribes from desert of Rajasthan and Rann of Kutch like Bhil, Garasia, Rathwa, Gamit Tribes in the West.
- Collection of tribal paintings mainly Saura from Orissa, Gond from Madhya Pradesh, Warli from Maharashtra and Pithora from Gujarat.

## **Value Addition Component of Scheme**

- Value Addition critical for ensuring remunerative prices to the tribals.

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- Two stage value addition cornerstone for enhancing income:
- SHG will undertake preliminary value addition like cleaning, grading, drying, and home level primary processing under supervision of State Implementing Agency.
- Stock is then supplied to the storage of State Implementing Agencies, which for higher value addition will involve big corporates under PPP model.
- PPP model based on private entrepreneur skills in undertaking processing as well as marketing of the produce with Government support for creating infrastructure and enabling environment.
- Operation monitored through State level committee headed by Chief Secretary and district level committees headed by District Collector across all the states for optimum utilization of natural resources.

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